

Permanent:
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KELLY RACADIO

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<https://bitbucket.org/racadiok/lis4381/src/master/>

<https://bitbucket.org/racadiok/lis4369/src/master/>

Present:
211 Edwards Street
Tallahassee, FL 32304

EDUCATION

Florida State University, Tallahassee FL

- Bachelor of Science, Information Technology, Minor in Psychology
- Cumulative GPA: 3.843

expected May 2019

TECHNICAL SKILLS & EXPERIENCE

- SQL, Python, Java, PHP, Bash, JavaScript, HTML/CSS, Markdown, Linux/Unix
- Developed and designed several websites using Wordpress, SEO, Responsive Design, and more
- Developed several mobile applications using Android Studio
- Experience with Adobe Applications including Illustrator, Photoshop, InDesign and Premiere

WORK EXPERIENCE

FSU College of Communication & Information, Tallahassee, FL

August 2018 – present

Web & Virtual Content Intern

- Support and advance CCI's multiple videos and websites by developing video content and using PHP
- Perform testing on web pages, content management systems (Wordpress), plugins, content, etc.
- Use reporting tools such as Google Analytics to analyze website statistics and user's behavior

RB Oppenheim Associates, Tallahassee, FL

January 2018 – May 2018

Digital Design Intern

- Applied social media, Web, video and graphic design skills to real-life clients and campaigns
- Managed the RBOA and Digital Opps social media by scheduling posts through Hootsuite
- Participated in client meetings and brainstorming sessions

College Autism Network, Tallahassee, FL

May 2017 – January 2018

Web Design and Development Intern

- Tasked with the responsibility to redesign the visual and structural foundation of CAN's website
- Met weekly with other members of the Media and Communication team to set goals and deadlines for projects
- Posted new content and ensured effective maintenance to develop online presence

Florida State University Foundation Phone Center, Tallahassee, FL

October 2016 – February 2017

Student Fundraiser

- Called Florida State alumni to update demographic information and ask them to give back to FSU
- Achieved personal sales goals with a 10% pledge rate and 50% credit card rate
- Raised \$4,500+ towards Florida State University

INVOLVEMENT

Social Media Chair, Women Wednesdays, Florida State University

October 2018 – present

- Manage the WW social media by creating graphics and sharing events centered around women empowerment
- Attend monthly executive meetings to discuss events, partnerships and goals for the future
- Attend and help lead discussion in general student body meetings about supporting women on and off campus

Webmaster, Pi Beta Phi, Florida State University

January 2018 – May 2018

- Oversaw all social media platforms including Facebook, Twitter, Instagram, Pinterest & VSCO
- Updated Pi Beta Phi's personal website with new photos, current Executive Office members, events, etc.
- Managed Pi Beta Phi's general email account and responded to outside questions/concerns in a timely fashion